

Spring 2027 Admission

Admission Guide for International Students



Department of Imaging Media
(Global Content Institute, GCI)
Graduate School of Advanced Imaging Science,
Multimedia and Film, Chung-Ang University
gci.cau.ac.kr

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1. Admission Schedule (Starting semester : 2027 Spring)

Department	Detail	Date/Time	Place	Reference
Department of Imaging Media (GCI)	Admissions Information Session	October 8, 2026 (Thu) 8:00 PM (KST)	https://cau.zoom.us/j/8123456789	▶ Online (Zoom) ▶ The session will be conducted in English.
	Online application	October 19, 2026 (Mon), 10:00 AM (KST) ~ November 9, 2026 (Mon), 11:59 PM (KST)	http://www.uwayapply.com/ or pop-up at GCI & GSAIM website gci.cau.ac.kr	▶ Online application only. ▶ Available 24 hours during the application period.
	Submit Required Documents	October 19, 2026 (Mon) ~ November 10, 2026 (Tue)	GSAIM's Office : #506, Art Center Building(#301), Chung-Ang University	▶ Enclose the printed application form and required documents and submit by registered mail. ▶ For mail submission, the postmark must be dated no later than November 10, 2026
	Interview	November 15, 2026 (Sun)	ZOOM link and time will be announced later.	▶ Interview will be done by online(ZOOM) ▶ Information will be noticed at GCI & GSAIM Homepage

Admission Results	November 23, 2026 (Mon)	Check the notice board on the GSAIM & GCI website	▶ Information will be noticed at GCI & GSAIM Homepage
Tuition Payment	To be announced	To be announced	▶ Detailed payment instructions will be provided to admitted applicants.

▶ Address for the Submission (P.O. 06974) : Room No. 506, Building No. 301, 84, Heukseok-ro, Dongjak-gu, Seoul, Republic of Korea

※ Submit the list of documents attached to the envelope, which can be printed after applying process is completed via internet(UWAY).

※ Applicants must print out the application form after completing the UWAY application and include it in the mailed submission.

※ **All dates and times are based on Korea Standard Time.**

2. Graduate Programs

Department	Degree	Major	Detailed Major	Code
Department of Imaging Media (GCI)	M.F.A.	Visual Arts & Content Production	Creative Development & Content Producing	0702
			Game / VFX & Animation	0703
			Media Art	0704
	Master's	Creative Content & Media Technologies	Film & OTT Series	0705
			AI Content Technology	0706
			Entertainment Management	0707

※ All degree programs are 2-year courses.

※ Official degree titles are as follows:

- Master's: Master of Imaging Science and Arts
- M.F.A.: Master of Fine Arts in Imaging Science and Arts

※ The Department of Imaging Media (GCI) is a degree program for international students.

※ All courses in the Department of Imaging Media (GCI) are conducted in English.

3. International Applicant Eligibility

- 1) This admission is open only to international applicants.
- 2) Applicants holding Korean nationality, including dual citizenship with Korean nationality, are not eligible to apply.

4. Qualification for Application

A. Master's and M.F.A. Programs

- 1) Applicants must hold (or be expected to hold) a Bachelor's degree, or be legally recognized as having equivalent or higher academic qualifications.
- 2) Applicants who have obtained (or are expected to obtain) a degree through the Credit Bank System (National Institute for Lifelong Education)

are also eligible to apply.

- 3) Applicants may apply regardless of their undergraduate department or major.
- 4) Applicants who are expected to graduate must submit their degree (graduation) certificate by the first week of the semester.

B. Language Proficiency Requirements

- 1) Only test scores obtained within the last two years are accepted.
- 2) Minimum Requirements: Applicants must meet one of the following minimum proficiency levels:
 - TOPIK (Test of Proficiency in Korean): Level 4 or higher
 - TOEFL iBT: 59 or higher
 - IELTS: 5.5 or higher
- 3) Exemption from Language Proficiency Scores: Applicants may be exempted if they meet one of the following conditions:
 - The applicant's native language is English.
 - The applicant has completed high school or higher education in one of the following English-speaking countries: Australia, Canada, Ireland, New Zealand, the United Kingdom, or the United States.
 - The applicant has completed Level 4 or higher, or is currently enrolled in Level 5 or higher, at the Korean Language Education Center of Chung-Ang University.
 - The applicant has graduated from a Korean language department at a foreign university, or from a four-year university in Korea.

※ Completion certificates from Korean language institutes of other universities are not accepted.

C. Final Notes on Application Status:

- ※ These requirements apply only to international applicants outside the regular admissions quota.
- ※ Applicants who are not exempt from the language proficiency score requirement must submit the original TOPIK or English proficiency test score report at the time of application. Conditional admission based on future acquisition of test scores is not permitted.

5. Notes for Application Submission

- 1) An application form sent without completing the online application at <http://www.uwayapply.com/> will be considered invalid.
- 2) All documents must be original copies printed within the past month. All required documents, excluding video materials, must be printed out and submitted (Documents saved on a USB drive cannot be submitted in place of printed copies).
- 3) The application is considered officially complete only when the application form containing the applicant number is printed out following the payment of the application fee.
- 4) Once the application fee has been paid, no modifications to the application content, cancellation of the application, or refund of the application fee will be possible. Applicants must therefore thoroughly review the application content before payment.
- 5) After completing the online application, the printed application form, along with all required submission documents, must be sent by mail to the GSAIM Office. Applicants must keep their application receipt and bring it to the interview. For mail submissions, the postmark must be dated no later than November 10, 2026 (Tue).
- 6) Failure to submit the application form and required documents by the deadline will result in disqualification.
- 7) For applicants who have completed the initial document submission, any supplementary or missing documents must arrive at the GSAIM Office by 5:00 PM (KST) on November 13, 2026 (Fri).
- 8) Submitted documents and portfolios will not be returned as a rule. However, materials deemed non-essential may be returned upon review by the GSAIM's Office.
- 9) If you have attended more than one university or graduate school, you must enter all institutions and departments in the order of most recent graduation. (e.g., [University 1] University after transfer / [University 2] University before transfer).
- 10) For applicants who transferred during their undergraduate studies, only the

grades from the final graduating school should be entered into the system. However, transcripts from the transfer university(s) prior to the final school must also be submitted.

- 11) Any disadvantage resulting from discrepancies between the received application form/documents and the online submission data, errors in completion, missing information, illegibility, or changes in contact information will be the applicant's responsibility.
- 12) If any submitted documents are found to be fraudulent or if admission is confirmed to have been obtained through other dishonest means, the acceptance or admission will be canceled. Acceptance or admission will also be canceled if the applicant fails to meet the admission qualifications by the date specified by the GSAIM's Office.
- 13) Applicants who graduated from a Korean university or graduate school must agree to provide personal information for academic record verification by their former institution(s) upon final acceptance.
- 14) Non-face-to-face interviews will be recorded (video/audio). If the interview content is found to be untrue or if admission is confirmed to have been obtained through other dishonest means, the acceptance or admission will be canceled.
- 15) All notarized documents must have been issued within six months from the document submission deadline (i.e., issued on or after May 10, 2026).
- 16) If portfolio materials are submitted in a language other than English or Korean, an English explanation or subtitles should be included where applicable.
- 17) The bank balance certificate is not submitted at the time of application. It must be submitted only by final admitted applicants during the Certificate of Admission application period.

6. Screening Method

- 1) Screening is carried out through a comprehensive evaluation based on the submitted documents and the interview results.
- 2) Applicants are evaluated in terms of academic ability, suitability for the program, and potential for high achievement.
- 3) Standard of Process

Detail	Documentation Review	Interview	Total
Score	100	100	200
Rejection standard	Less than 60	Less than 60	-

Detail	Standard of Process
Documentation Review	• Study Plan • Academic records • Portfolio or written materials, where applicable, depending on the detailed major
Interview	• Passion and Sincerity on study • Aptitude of Major • Knowledge and potential in the field

※ Note

- ① Applicants who do not attend the interview will be disqualified.
- ② If an applicant is (or has been) found guilty of submitting false/forged documents or using unfair means during the interview or impersonation or procuring impersonation by any person, the admission will be cancelled regardless of registration.
- ③ Portfolios in languages other than Korean or English must include English subtitles or explanations.

7. Determination of Acceptance, Fulfillment, Leave of Absence, and Refund

A. Determination of Successful Applicants

- 1) Successful applicants will be determined in descending order of the total score for each recruiting unit. Applicants who are absent from the oral (interview) examination or who fall below the minimum passing score will be disqualified.
- 2) In the case of a tie at the cut-off line, applicants will be selected in the following order:
 - ① Higher score in the documentation review
 - ② Higher score in the oral (interview) examination
 - ③ Younger applicant
- 3) If an admitted applicant fails to register within the designated period, the admission will be cancelled.
- 4) Any matters not specified in this admission guide shall be determined by the Graduate School's Operating Committee.

B. Additional Admission

- 1) If vacancies occur, additional candidates will be admitted according to the total score ranking in the corresponding major (excluding those disqualified by failing scores).
- 2) If there are no qualified candidates in the corresponding major, candidates may be selected from among all majors.
- 3) If an applicant cannot be reached by the method used by the Graduate School to notify additional admission (e.g., phone call), the applicant will be excluded from the priority list.
- 4) Admission will be cancelled if the applicant notified of additional admission fails to register within the designated period.

C. Leave of Absence

- 1) Newly admitted students may apply for a leave of absence by submitting the official Leave of Absence Form directly to the Graduate School's Office. Online applications are not accepted.
- 2) Prior to submission, students must consult with their academic advisor (or program chair) and obtain approval.

D. Refund of Tuition and Admission Fee

- 1) If an Admission Withdrawal Form is submitted before the start date of the semester, the full tuition and admission fee will be refunded (processing time is required after submission).
- 2) The refundable amount of tuition decreases as the semester progresses, according to university regulations (the admission fee is non-refundable).
- 3) Applicants requesting a refund must visit the Graduate School's Office in person with the required documents; refund requests by phone are not accepted.
- 4) Required documents for admission withdrawal or voluntary withdrawal:
 - ① Admission Withdrawal Statement (official university form)
 - ② Original tuition receipt, a copy of the applicant's ID card, and a copy of the applicant's bankbook
 - ③ If requested by a proxy, ID cards of both the applicant and the proxy are required.
- 5) In the case of fraudulent admission, neither the admission fee nor the tuition fee will be refunded.

8. Application Fee

- 80,000 Korean won

9. Required Documents for International students

- ☞ Documents not issued in English, except copies of passports, ID cards, and alien registration cards, must be accompanied by a complete English translation authenticated by the issuing institution or notarized by an authorized notary.
- ☞ Authenticated documents must be issued within 6 months from the document submission deadline.

1) All applicants must submit the following:

- ① An application form (print out after completion of online application) 1
- ② Degree certificate or certificate of expected graduation 1

- ▶ Applicants Who Earned (or Are Expected to Earn) a Degree in Korea
 - 1) Official Certificate of Graduation or Certificate of Expected Graduation issued by the Korean university (Apostille or consular verification is not required).
 - ▶ Applicants Who Earned (or Are Expected to Earn) a Degree in China
 - 1) Certificate of Graduation (notarized copy)
 - 2) Degree Certificate (notarized copy)
 - 3) Degree Verification Report issued by CHSI (no notarization required)
 - ※ Prospective graduates from Chinese universities must submit:
 - one Certificate of Expected Graduation issued by the university
 - one Certificate of Expected Graduation issued by CHSI
 - ※ Applicants who are expected to graduate from a Chinese university must submit the required documents by **January 29, 2027 (Fri)**. Failure to submit the required documents may prevent the issuance of a student visa.
 - ▶ Applicants Who Earned (or Are Expected to Earn) a Degree Outside Korea and China
 - 1) Submit the relevant degree/graduation document with either:
 - Apostille
 - Consular verification
 - ※ Applicants who earned (or are expected to earn) a bachelor's degree or higher outside Korea (excluding China) may be requested to submit additional academic verification documents after the initial application submission.
 - Japan: Accreditation certificate issued by the Embassy of Japan in Korea
 - Other countries: One of the following may be requested:
 - Accredited University Verification issued by the relevant country's embassy
 - Overseas Educational Institution Verification issued by the Korean embassy or consulate in the relevant country
 - Apostille Verification issued by the competent government authority of the relevant country
- ③ Official transcript of previously attended undergraduate institution(s) 1
 - ④ Study Plan (use GSAIM's form) 1
 - ⑤ Certificate of career (if available) 1
 - ⑥ Awards (if available) 1
 - ⑦ Exhibition's Catalog and other documents (if available) 1

⑧ Required Portfolio / Written Materials by Detailed Major

▶ **Game/VFX & Animation (M.F.A.)**

- 1) Portfolio form for one representative work
- 2) One work by the applicant (maximum one work)
 - Video work must be saved on USB in a format playable on a standard PC
 - The credit title must clearly identify the applicant's name and role
 - If the applicant does not have a video work, a short screenplay of approximately 15 minutes that can be produced during the first semester may be submitted instead
 - This screenplay substitution applies to applicants in directing, producing, or screenwriting-related fields

▶ **Media Art (MFA), AI Content Technology (Master's)**

- 1) Portfolio submission is optional

▶ **Creative Development & Content Producing (M.F.A.)**

- 1) Project proposal in free format

▶ **Film & OTT Series (Master's)**

- 1) Academic criticism on a work or an artist
- 2) Approximately 5 to 10 pages (A4)

▶ **Entertainment Management (Master's)**

- 1) No additional portfolio or written material is required.

⑨ Original Official Certificate of TOPIK or English proficiency test score report (TOPIK, TOEFL iBT, or IELTS) 1

※ Applicants who meet the language proficiency exemption criteria specified in Section 4.B.3 are exempt from submitting a language proficiency test score report. However, applicants seeking the TOPIK Level 5 or higher scholarship must submit their original TOPIK score report during the application period.

⑩ Copy of applicant's passport and ID card 1 copy each

⑪ Copy of both parents' proof of nationality (e.g. passport or ID card) 1

⑫ Copy of the applicant's and parents' alien registration cards, if applicable 1

⑬ Official document proving family relationship between the applicant and both parents 1

▶ Requirements for Chinese applicants

- A copy of Household Register(Jumin Hukoubu)
- **Notarized Certificate of Family Register**
- Chinese applicants should submit the death certificate if any one of parents passed away.
- Chinese applicants should submit the divorce certificate if parents divorced.

⑭ Letter of Consent for School Verification 1

- ▶ Required for applicants who graduated from foreign universities or colleges
- ▶ Not required for applicants who graduated from Korean or Chinese universities

2) Financial Capability Documents: Bank Balance Certificate

(Submission required only for admitted applicants; not required at the time of application)

Category	Details
Issuance Standard	A bank balance certificate issued within 30 days prior to the Certificate of Admission application date , under the name of the applicant or a parent.
Submission Period	Only for final admitted applicants, during the Certificate of Admission application period. ※ Not submitted together with admission documents.
Number of Copies	1 copy, submitted to the Graduate School.
Deposit Amount	KRW 20,000,000 (verified in KRW). For foreign currency balance certificates, the amount is calculated based on the exchange rate on the quarterly reference date prior to issuance. (Jan. 1 / Apr. 1 / Jul. 1 / Oct. 1).
Validity Period (Chinese Banks)	For balance certificates issued by Chinese banks, the balance must be frozen until after April 30, 2027 .
Important Notes	○ For change of visa status within Korea, a balance certificate issued by a domestic Korean bank under the applicant's name must be submitted. ○ Immigration or visa issuing authorities may request additional documents. ○ Certificates may not be accepted depending on the interpretation of the Ministry of Justice or immigration authorities. ○ For certificates issued by Chinese banks (avoid local or small banks): - The certificate issuance date and deposit date must be the same. - The expiration date of the certificate and the deposit maturity/freeze release date must match. - Certificates that allow withdrawals at any time will not be accepted.
Exemption from Submission	Scholarship recipients who receive support for tuition and living expenses from the university or government are not required to submit a bank balance certificate.

10. International Student Tuition and Scholarship Information

- A. Admission Fee** : KRW 980,000 (same for domestic and international students)
- B. Tuition Fee(International Students)** : KRW 10,094,000 (The tuition fee is based on the 2026 academic year.)
- C. Scholarship Information**

Semester	Requirement and Benefits
	Department of Imaging Media (GCI)
1st	- Admitted international students who achieved level 5 or higher proficiency on the TOPIK : 70% tuition waiver
	- Admitted international students who do not meet the above requirement : 50% tuition waiver
2nd	-G.P.A. of 3.0 or higher (last semester): 50% tuition waiver -G.P.A. of less than 3.0 (last semester): no scholarship
3rd ~4th	-G.P.A. of 3.0 or higher (last semester): 50% tuition waiver -G.P.A. of less than 3.0 (last semester): no scholarship -Credits Required: Minimum 6 credits

※ G.P.A grade are based on a 4.5 grading scale.

※ The recipient(s) must complete **at least 6 credits a semester**.

※ Scholarships are awarded automatically in accordance with the University's scholarship policies; no separate scholarship application is required. However, applicants with TOPIK Level 5 or higher must submit their original TOPIK score report **during the application period**.

※ Students have to pay admission & other fees at the time of admission.

※ If the scholarship, along with other scholarships the student is receiving, exceeds the cost of the student's tuition, the international student scholarships will be reduced and does not become the student's personal money.

11. Visa (Student Visa(D-2)) Issuance Procedure

1) Certificate of admission for D-2 Visa Issuance

Admitted applicants who have completed registration within the designated period will receive the Certificate of Admission issued by Chung-Ang University (CAU). The

Certificate of Admission for Spring 2027 is expected to be issued starting in **mid-January 2027**.

2) Student Visa(D-2) Application and Issuance

※ Students who received D-2 visa should submit a copy of the visa to GSAIM Office, after entering Korea.

① Domestic Resident

- Domestic residents who need to change to D-2 status must check their eligibility and required documents with the immigration office responsible for their place of residence and apply before the graduate semester begins.
- Application Place: The immigration office responsible for your place of residence in Korea.
Make a visit reservation through Hi Korea before visiting.
- Check current procedures and required documents for your status of stay at Hi Korea (<https://www.hikorea.go.kr/>).
- For inquiries, contact the Immigration Contact Center at 1345.

c. Required Documents

- Certificate of Admission Issued by CAU
- Passport
- Alien registration Card (for holders only)
- Application Form for Change of Status of Sojourn (provided at Immigration Office)
- Receipt of Registration Fee
- Additional documents can be required according to applicant's nationality and status of sojourn (i.e. certificate of highschool graduation, certificate of studentship of Korean Language Institute, Certificate of bank deposit, Account book etc.)

② Foreign Residents

- After the registration period, Chung-Ang University will send the Certificate of Admission and a copy of its Business Registration Certificate to admitted applicants. The Certificate of Admission for Spring 2027 is expected to be issued starting in mid-January 2027.
- Foreign residents, including Chinese nationals, must apply for a D-2 student visa directly at a Korean Embassy or Consulate in their country of residence and prepare the required documents themselves.

c. Required Documents

- Certificate of Admission issued by Chung-Ang University (CAU)
- Passport
- Application for Visa (provided at the Korean Embassy or Consulate)
- **Certificate of Family Register (Hukoubu) and Resident Registration (Juminzheng) (for Chinese applicants only)**
- Additional documents may be required by the Korean Embassy or Consulate (e.g., tuition payment receipt, high school graduation certificate, letter of reference, **bank balance certificate**, CHSI verification report, etc.).

3) Change of visa application method after 2021 spring (Country below only)

Previously	Present (From Mar. 2021.)
Certificate of Admission (Copy or Original)	Certificate of Admission(Original), Degree Certificate Documents(Original), Certificate of Bank Balance(Original)
Relevant Country	
Ghana, Nigeria, Nepal, Myanmar, Bangladesh, Vietnam, Mongolia, Sri Lanka, Uzbekistan, Ukraine, Iran, Egypt, India, Indonesia, China, Kazakhstan, Kyrgyzstan, Thailand, Pakistan, Peru, Philippines, Guinea, Mali, Ethiopia, Uganda, Cameroon	
Criteria for Confirmation of Degrees (Master' s/Bachelor' s) (select one)	
• Certification documents such as degrees (academic background) verified by Apostille. (Proof documents, such as degrees, etc. that have been confirmed as consuls of Korean consul/official residence in the country of origin) • In case of China: Degree Verification Report issued by CHSI	

12. Alien Registration

- 1) **Admitted students must apply for alien registration at the immigration office responsible for their place of residence in Korea within 90 days of arrival (immediately upon approval of a change of status of stay).**
 - ① Application Place: The immigration office responsible for your place of residence in Korea. Make a visit reservation through Hi Korea.
 - ② Required Documents
 - Passport
 - One Color Photo (3.5 × 4.5 cm), taken within 6 months before the application
 - Application for Alien Registration (provided at Immigration Office)
 - Certificate of Studentship (For the application after the semester begins)
 - Proof of residence in Korea (check any additional documents required for your status of stay at Hi Korea before visiting)
- 2) The processing time for the issuance of an Alien Registration Card may vary depending on the immigration office and individual circumstances. Students must carry their Alien Registration Card once it has been issued.
- 3) International students who moved their resident place after Alien Registration, he/she should report the change of place of sojourn to City Hall, Country Office or District Office which belongs to new resident place, within 14 days of movement.

※ **After admission, students must submit a copy of their own Alien Registration Card to GSAIM Office.**
- 4) After admission, all of international students are required to have insurance for international students.

< For more Information >

Email : gci@cau.ac.kr / gsaim@cau.ac.kr

Tel : 82-2-820-5408~5411

Graduate School of Advanced Imaging Science, Multimedia & Film

84 Heukseok-ro, Dongjak-gu, Seoul 06974, Korea

Portfolio Format

Applicant No.		Applicant Name	
Applying Degree	☐ M.F.A.		
Applying Major	☐ Game / VFX & Animation		
Classification	☐ Video ☐ Scenario	Production Status	☐ Yes ☐ No
Title		Running Time (min)	Min
Production Date	20	Production Period	__Month __Week __Day
Role of Applicant	ex) Direction, Scenario, Filming, etc.	Producing Entity	ex) School, individual, Sponsor, etc.
Screening & Awards	For the awards winning, the documents of proof should be submitted.		
Intention of the Work			
Synopsis			

Short Screenplay

Applicant No.		Applicant Name	
Applying Major	☐ Game / VFX & Animation		
Title			

Study Plan

- Name of Applicant :
 ○ Department/Major :
 ○ Degree Course : ☐ Master's ☐ M.F.A.

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Degree Verification Form

Consent Form for Academic Record Verification of Overseas University Graduates
 (Excluding Chinese Universities)
 CHUNG-ANG UNIVERSITY

Fill in the blank
 in the blue box.

Previously Achieved Degree University/Institution (Person in charge of degree verification)			
University (Institution) Name			
Address			
Zip code		E-mail	
Tel	Country/Region/Phone Number	Fax	

Dear Sir/Madam;

Regarding the academic degree of our newly admitted student, ★ Student Name
 , we cordially request you to verify the following fact on the space provided below.
 According to his/her application documents submitted to us, it is stated that ★
Student Name received the degree of Master/Bachelor's degree(select one) on ★
Major at ★School Name

Thank you for your kind cooperation in advance and I look forward to receiving this
 letter back by E-mail, Fax or air-mail at your early convenience.

Sincerely yours,

Registrar of _____ University

Degree awarded : _____
 Date of award : _____
 Comments(if any) : _____

Date _____

Name and title of verifier : _____

Administrative officer, Office of Graduate School of Advanced Imaging Science,
 Multimedia and Film, Chung-Ang University, 84 Heukseok-ro, Dongjak-Gu, Seoul
 06974, KOREA
 Fax: 82-2-814-9110 E-mail: gci@cau.ac.kr/gsaim@cau.ac.kr Tel: 82-2-820-5408~11

□ Department of Imaging Media (Global Content Institute, GCI)

The Department of Imaging Media (Global Content Institute, GCI) offers an English-medium graduate program designed for international students. The program combines creative practice, critical inquiry, and emerging media technologies to cultivate globally competitive professionals in screen content, media art, AI-based content, and creative producing.

□ Major in Visual Arts & Content Production

○ Creative Development & Content Producing

This program provides academic and practical training in creative development and content producing. Students learn how to transform original ideas into structured projects through research, planning, development, pitching, and production strategy. The curriculum emphasizes storytelling, content planning, project design, audience analysis, and professional producing methods across film, digital media, streaming platforms, and emerging content industries. Students also develop the ability to evaluate the creative, cultural, and market potential of content projects while understanding the collaborative nature of contemporary media production. Through both theoretical study and practice-based learning, the program prepares students to become creative producers, content planners, project developers, and production leaders who can work across diverse global media environments.

○ Game / VFX & Animation

This program provides academic and practical training in game, VFX, and animation. Students develop creative and technical competencies in digital visual design, animation production, visual effects, game content, and technology-driven image making. The curriculum introduces both artistic expression and professional production pipelines, including concept development, visual storytelling, character and environment design, motion, compositing, and digital production workflows. Students explore how advanced imaging technologies shape contemporary entertainment, immersive media, and digital content industries. By combining creative practice with technical

training, the program prepares students to become visual designers, animators, VFX artists, game content creators, and digital production specialists capable of contributing to global media and entertainment fields.

○ Media Art

This program provides academic and practical training in media art, focusing on experimental artistic practice, critical research, and interdisciplinary engagement with contemporary art and technology. Students explore diverse forms of media-based expression, including video, sound, installation, interactive systems, digital images, audiovisual environments, and emerging technologies. The curriculum encourages students to investigate how media technologies reshape perception, embodiment, space, participation, and artistic experience. Through practice-based projects and theoretical inquiry, students develop the ability to create, analyze, and contextualize media artworks within contemporary artistic and cultural discourse. The program prepares students to become media artists, interdisciplinary creators, researchers, and cultural practitioners who can critically engage with evolving technological environments.

□ Major in Creative Content & Media Technologies

○ Film & OTT Series

This program provides systematic academic and practical training in film and OTT series production. Students develop creative, technical, and production capabilities required for contemporary screen content, including storytelling, directing, screenwriting, production design, cinematography, editing, and platform-based media production. The curriculum addresses both traditional cinematic language and the rapidly changing environment of streaming platforms, serialized narratives, and global screen industries. Students examine how film and OTT content are developed, produced, distributed, and consumed across diverse media contexts. Through theoretical study and production-oriented practice, the program prepares students to become directors, writers, producers, content creators, and screen media professionals who can respond to the changing demands of contemporary visual storytelling.

○ AI Content Technology

This program offers academic and practical training in AI-based content creation and media technologies. Students explore how artificial intelligence can be applied to storytelling, visual production, generative media, interactive content, and emerging computational media practices. The curriculum combines creative experimentation with technical and critical understanding of AI-assisted production processes, including text, image, video, sound, and multimodal content generation. Students examine the aesthetic, cultural, ethical, and industrial implications of AI technologies in contemporary media environments. Through interdisciplinary projects and research-based practice, the program prepares students to become AI content creators, media technologists, creative directors, and researchers who can integrate artificial intelligence into future-oriented content development and production.

○ Entertainment Management

This program provides academic and practical training in entertainment management and media business. Students develop strategic, analytical, and managerial competencies for understanding the entertainment industry, content markets, audience development, intellectual property, global distribution, and platform-based media ecosystems. The curriculum examines how creative content is planned, financed, produced, marketed, circulated, and evaluated within contemporary entertainment industries. Students also explore the relationship between cultural trends, media technologies, global audiences, and business strategy. By combining industry analysis with management-oriented learning, the program prepares students to become entertainment managers, content business professionals, media strategists, producers, and cultural industry specialists who can lead projects in global content and entertainment fields

**Graduate School of Advanced
Imaging Science, Multimedia & Film,
Chung-Ang University**

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