

Study with us at the DHBW Mosbach, Germany

International Program in Business (IPB)



Mosbach – centrally located in Europe

Explore Europe:

- Switzerland
- Austria
- Italy
- France
- Spain
- Netherlands
- ...



Mosbach



Old town

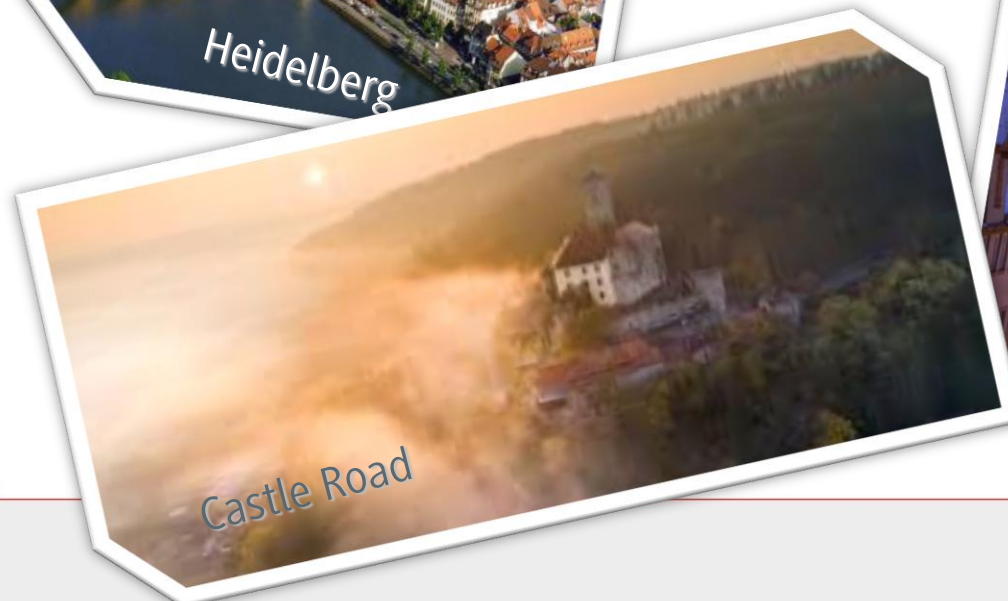
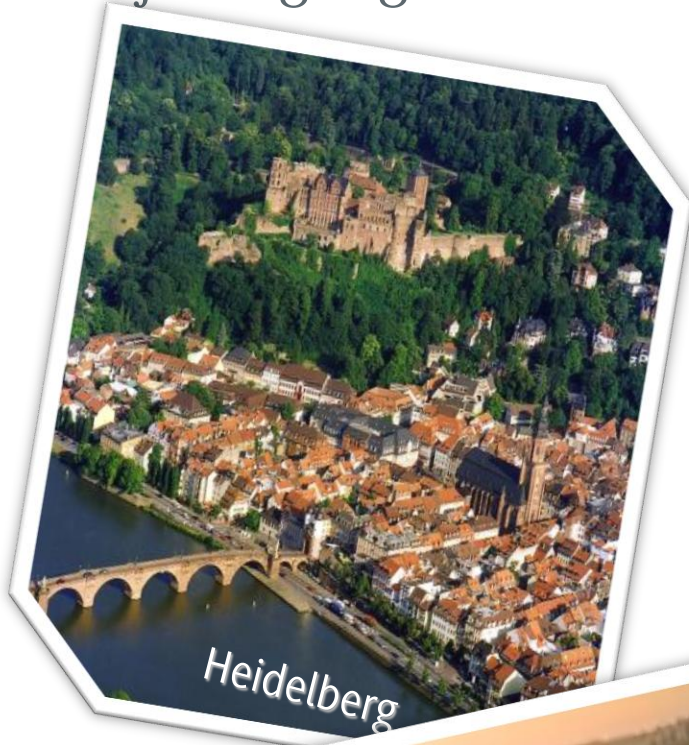


Forest

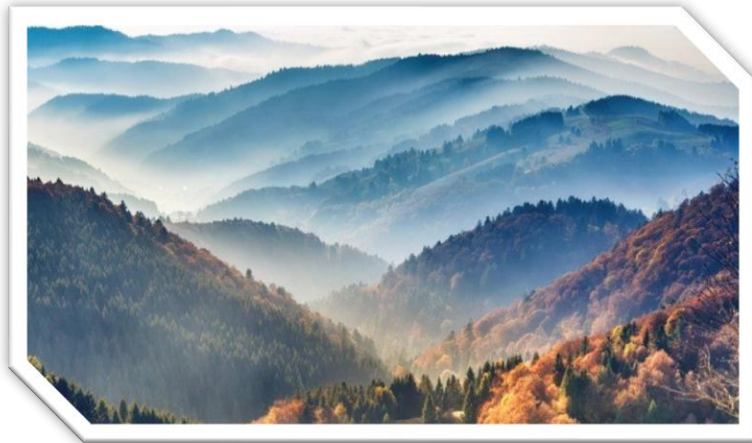


University

Major highlights in the region – Historic old towns



Major highlights in the region – Black forest and Alpes



Black Forest



Castles



Waterfalls

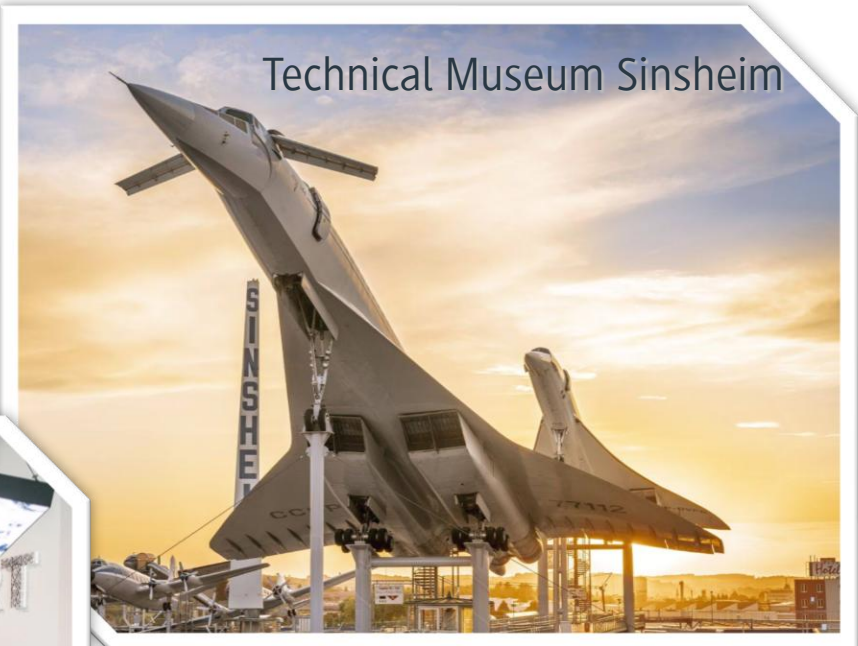


Alpes

Major highlights in the region - Museums



Mercedes Benz Museum Stuttgart



Technical Museum Sinsheim



Experimenta Heilbronn
Science Museum

Welcome to the IPB



Study in English and with international professors



- Intensive German language course prior and during semester
- International faculty (from Germany, UK, USA, Poland, Latvia, ...)
- Max. 30 ECTS credits per semester



Make instant friends in the IPB

- » Mixed class of exchange students from all over the world (Asia, USA, South America, Europe) and selected DHBW Mosbach students
- » German buddy for each exchange student: helps incomings with adjusting to life in Germany
- » Full first week dedicated to getting to know each other
- » Small classes and lots of group work
- » Lifelong friendships are formed



Grow together as a team

Climbing



Go Karts



Wine Tour



Canoeing



Develop intercultural skills



- International Fair
- Running dinner
- Intercultural management class



Acquire hands-on business knowledge through company visits and mini-internships



- Company visits, e.g.
 - Car manufacturers (Audi, Porsche, BMW Mercedes, ..)
 - Brewery
 - Industrial manufacturers (e.g. FaberCastell, Kärcher, etc.)
- Mini-internships (1 day – 1 week) for some Internationals



Go on an exciting excursion
– e.g. 3 days in Munich



BMW
factory tour

Oktoberfest



IPB – best semester ever!

- Apply for one of our scholarships (ca. 2100€ each)
- Support provided with:
 - Housing
 - Banking
 - City hall registration
- Get experience reports at our homepage, or follow us on Instagram:

Homepage



Instagram



International Program in Business - Fall (Campus Mosbach)

Fall Semester 2026

Financial Accounting/Taxation
Global Marketing
Leadership
Financing & Investment
Business Information Systems
Macroeconomics
Business & Corporate Law
Research/ Scientific Methods
Intercultural and Social Skills

Start Incomings:
31 August 2026

Start German students:
14 September 2026

End: 06 December 2026

German Language &
Culture

Orientation

Business Courses

Application deadline: 31 May 2026



International Program in Business - Spring (Campus Mosbach)

Spring Semester 2026

Organizational Behavior
Human Resources
Direct Cost Accounting
Operations Research
Quantitative Market Research
Industrial Marketing
Negotiation
Money and Currency
Business Law
E-Commerce
Intercultural Management &
Social Competence

Start Incomings :
02 January 2026

Start German students:
12 January 2026

End: 03 April 2026

German Language
& Culture

Business Courses

Application deadline: 30 September 2025



International Program in Business Spring Campus Bad Mergentheim

IPB
Spring
MGH

Spring Semester 2026

Organization

HRM

Intercultural Mgmt
or Change Mgmt.

International Marketing

International Finance

Macroeconomics

Money & Currency

Start: 30 March 2026

Orientation & German
Language

Business Courses

End: 26 June 2026

Application deadline: 30 November 2025

