2026 CAU Winter Program - Course Syllabus

[0] General Information

■ Course Information

Course Title	**Korean Culture and Society**
Credits	1 credit

■ Instructor Information

Name	TBD
Department	The Office of International Affairs
E-mail	cauwinter@cau.ac.kr

[2] Learning Objectives/Outcomes

■ Course Description:

This course is designed to develop students' understanding of Korean culture and society, focusing on intercultural awareness and communication. In this course, students will gain a basic understanding and general theory of Korean culture, history, business, and the Korean language. This course includes visits to Korean government agencies, companies, and historical places, as well as exposures to Korean food and traditional clothing experiences. This course will help students appreciate the complexity and dynamics involved in Korean cultural contexts, enhance students' self-reflection on their own culture in relation to other cultures, and develop a cross-cultural understanding of other societies.

[3] Course Methods

■ Teaching and Learning Methods:

Teaching and Learning Methods	Topic & Content
Lectures	
Cultural Activities	

[4] Student Assessment Methods

Assessment Item	Percentage (%)	Note
Attendance	10	
Participation	40	
Assignments	50	Essay: A change of my view toward Korean Culture through CAU IWP

[5] Course Schedule

Week	Topic & Content	Assignments	Additional Notes
1	**Special Lecture 1** Why K-Content Captivates the World		Lecturer Park Won-Woo (TV Producer)
2	**Cultural Activity 1** Lotte World		
3	**Cultural Activity 2** Hanbok Experience at Gyeongbokgung Palace		
4	**Cultural Activity 3** K-Pop Dance Class		
5	**Cultural Activity 4** NANTA Performance		
6	**Special Lecture 2** Why has Korean K-Contents gained global recognition?		Lecturer Kwon Oh-Beom (SM Entertainment)
7	**Cultural Activity 5** Ski camp with Ski lesson		

- Lecturers and curriculum are subject to change based on scheduling and instructor availability. For the most up-to-date information, please check the syllabus.